



**DATE:** Sept 10<sup>th</sup>, 2014  
**TO:** WordPress Clients  
**RE:** **WORDPRESS UPGRADE AND SECURE PLANS**

---



### OVERVIEW

WordPress 4.0 has been released! What does this mean for existing websites?

(Hint: You need to upgrade to protect the website against hacking)

The WordPress content management system is constantly bombarded by hackers on an on-going basis. **Once your website has been penetrated a hacker can put hidden code on your website without you or anyone else knowing about it. It can be running spam programs or any other malicious activity for months, damaging your website credibility and hurting your SEO.**

There are many different ways hackers can gain access to your website and the best defense against is to have an extra layer of security added for protection. Keeping WordPress and other plugins updated is just the first step. Periodic, proactive, software security management is highly recommended.

We have developed these maintenance plans to combat against these threats. Different levels of support are recommended depending on critical uptime factors.

## WORDPRESS SECURE PLANS

Security plans cover ongoing maintenance and repair for WordPress.

All plans include the following:

- Updating WordPress
- Updating Plugins
- Malware scans

### **Basic Protection**

- Monthly review of plugin updates
- Monthly malware scans

### **Strong Protection**

- Weekly review of plugins and updates
- Weekly malware scans
- Firewall protection

### **Superior Protection**

- Enhance firewall protection
- Daily monitoring

## GAURANTEE

If your site is hacked we will attempt to repair the site using source code verification to avoid data loss. If we are unsuccessful then we will restore from the most current non-infected backup.

## PRICING

### UPGRADE AND SECURE WEBSITE

WordPress 4.0 is a major upgrade and the next generation for the open source platform. To upgrade we will create a backup and clone the website to another server. We then upgrade WordPress, plugins, separately and test for issues. If the upgrade is successful we will restore the site to the current hosting account and launch.

If we are unsuccessful in our initial attempts we will provide an estimate to complete the upgrade which may include replacing features or theme.

<b>Upgrade to WordPress 4.0</b>	<b>\$399</b>
---------------------------------	--------------

*Due to commence upgrade.*

### SECURE PROTECTION PLANS

Monitoring plans are recommended for more visible and highly trafficked sites.

<b>Basic Protection</b>	<b>\$99/mo</b>
-------------------------	----------------

<b>Strong Protection</b>	<b>\$149/mo</b>
--------------------------	-----------------

<b>Superior Protection</b>	<b>\$199/mo</b>
----------------------------	-----------------

### SUPPORT

Ongoing support will be handled via our online tickets system during normal business hours (M-F 8am to 5pm). In the case of hacked or downed websites we will provide after-hours support on a case by case basis.

### ADDITIONAL SERVICES

<b>Custom Programming</b>	<b>\$95/hr</b>
---------------------------	----------------

<b>SEO Consulting</b>	<b>\$95/hr</b>
-----------------------	----------------

<b>Internet Marketing</b>	<b>\$95/hr</b>
---------------------------	----------------

<b>Copywriting</b>	<b>\$75/hr</b>
--------------------	----------------

<b>Graphic Design</b>	<b>Inquire</b>
-----------------------	----------------

## **TERMS**

\$399 is due to commence the initial upgrade process. Payments are billed on the first day of securing this service and billed monthly on that day. Monthly plans can be stopped with a 30 day written notice by either party.

## **DISCLAIMER**

The information and pricing data submitted by Softwired in this proposal is non-binding and for evaluation purposes only and is subject to adjustment or modification by Softwired after its review, consideration, and negotiation of the terms and conditions of a definitive final agreement.

## **CONFIDENTIALITY**

All data and information contained herein and provided for this proposal is considered confidential and proprietary. The data and information contained herein may not be reproduced, published or distributed to, or for, any third parties without the express prior written consent of Softwired.